Going for the gold

By Fred Michmershuizen, today Staff

Every year in late March, it’s time to gather in Atlanta for the Thomas P. Hinman Meeting. Time to put your thinking cap on and take advantage of world-class educational and networking opportunities. Time to catch up with your compatriots and make lasting new contacts. Time to enjoy a wide range of special events.

The theme of this year’s event, the 103rd, is “Foundation for the Future,” and meeting organizers have laid out plenty of offerings to keep you busy this week.

“Hinman offers the very best in continuing education and world-class exhibits that help build a foundation for the future for everyone in attendance,” said Dr. Dave Lee, general chairman of the 2015 Hinman Dental Meeting.

Expand your knowledge

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More than 230 courses are being offered here at the 103rd Thomas P. Hinman Meeting in Atlanta.

Some of the educational highlights from Thursday included “Botulinum Toxin for Best Therapeutic and Esthetic Outcomes,” presented by Dr. Louis Malcmacher; “Building a Better Business Office,” presented by Kirk Behrendt, Dr. Gary Dougan and Chuck Blakeman; and “Social Media Foundations,” presented by Tonya Lanthier, Laci Phillips and Denise Ciardello.

Erected by short 

The exhibit hall at the 103rd Thomas P. Hinman Meeting features more than 430 companies, including Atlanta Dental Supply. (Photos/Fred Michmershuizen, today Staff)
Meeting, in a press release announcing the opening of the meeting. “We have assembled truly the best in the profession, more speakers than ever before, as well as special programs and courses designed to elevate learning for our more than 21,000 dentists and dental professionals who attend our annual meeting.”

In the exhibit hall at the Georgia World Congress Center, more than 430 companies are on hand, showcasing the latest technology, equipment, products and services that the dental industry has to offer.

New this year: G.O.L.D. Program

New at Hinman this year is the G.O.L.D. (Graduates of the Last Decade) Program, taking place today.

Designed specifically for those who graduated from dental school less than 10 years ago, the G.O.L.D. Program is a full day of courses designed to get dentists on the path to successful practice ownership.

“Today, graduating dentists face extraordinary challenges with economic pressures, considerable student debt, increased competition and the lure of corporate dentistry,” Lee said. The all-day program, being held in Room A-411, features eight lectures on topics that will “help new dentists navigate these challenges and prepare them to run a successful dental practice,” Lee said.

Highlights of the program include “Dental Team Building,” presented by Dr. Mark Hyman; “How to Own Your Practice,” presented by John McGill; “Why Patients Say Yes to Team Dentistry,” presented by Dr. Lee Ann Brady; and “The Secrets to Thriving in Practice Right Out of the Gate,” presented by Kirk Behrendt (check your show guide for exact times).

A beer and wine reception will be held at the conclusion of today’s G.O.L.D. presentations.

Attendees come and go Thursday morning at the Georgia World Congress Center, home to the Hinman meeting.